



IEEE INTELEC 2024 4-7 August 2024

SPONSORSHIP BROCHURE

Venue: JW Marriott Hotel Bengaluru



About Intelec

The 41st edition of INTELEC® will be held in **Bengaluru, India, from the 4th to the 7th of August 2024**. Bengaluru, known as the Silicon Valley of India, is the country's technology hub and home to many start-ups, technology companies, research laboratories, and academic institutes. It is also known for its lush green parks and bustling nightlife. Being the world's second-largest telecommunication network and number of internet users, India dreams of connecting all its 1.4 billion citizens with reliable and resilient networks.

INTELEC® 2024 continues to be the world-class technical and information exchange forum that deals with critical power and energy storage applications, including information and communications technology networks, power distribution, renewable energy generation, and transportation electrification. These topics will be addressed by global technical and commercial leaders from industry and academia. Several keynote, plenary, oral, and poster sessions will be organized to present and discuss the latest state-of-the-art technology in the areas above. The participants will also be able to attend an exhibition where the industry leaders will showcase, demonstrate, and discuss their latest products and technologies.

The Conference will draw over 600 academic and industry participants over four days. We are seeking sponsors to help make INTELEC 2024 a success. We offer a variety of sponsorship categories with varying benefits to show our appreciation for your support. We hope you will consider supporting this critical professional event and help make it a grand success.

Exhibits run from **August 4th to 7th, 2024**, at the **JW Marriott in Bengaluru, India**.

Exhibiting at **INTELEC 2024** is a cost-effective way for companies of all sizes to gain exposure to the current and future world leaders in the ever-evolving industry.

Technical Scope

The scope of the conference will include but not limited to the following communications power and energy system topics:

Power electronic converters for ICT networks

Power systems for critical applications

Integrated operation and control of power converters for ICT infrastructures

Energy storage for communications systems

Resilient, reliable, and highly available power infrastructure for mission critical applications

Infrastructure for Communications Systems

Critical Power for Electric Transportation

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Program at a Glance

DAY-1

Tutorials

**Keynote and Invited Talks, Technical Sessions,
Poster presentation, Industry Sessions, Job Fair**

DAY-2 & 3

DAY-4

**Keynote and Invited Talks, Technical Sessions and
Job Fair**

Note :

- **Exhibition runs on all days except Day 1**
- **One full registration will provide the following**
 - Access to all technical content,
 - Delegate Kit
 - 3 Lunches and
 - 2 Dinners
 - Networking with Exhibitors and Sponsors





Sponsorship Grid

Particulars	Diamond	Platinum	Gold	Silver	Bronze
Number of free registrations	5	4	3	2	1
One-page-ad in conference bag	Y	Y			
Industry speaking slot	Y	Y			
Job fair participation ²	Y	Y	Y		
Exhibition booth	6MX3M	3MX3M	3MX3M	2MX3M	
90-second video* (video will be played in prominent location)	Y	Y	Y	Y	
Logo (website, program booklet, banner)	Y	Y	Y	Y	Y
Sponsorship package in INR	₹ 10 lakhs	₹ 8 lakhs	₹ 6 lakhs	₹ 4 lakhs	₹ 2 lakhs
Sponsorship package in USD	\$12000	\$10000	\$7500	\$5000	\$2500

- NOTE:**
- Special concessions available for Start-ups
 - Job fair participation shall cost INR 50,000 /-

For further information contact: secretariat@intelec2024.org

Important Dates
February 01, 2024: Application deadline
February 15, 2024: Intimation of acceptance
March 31, 2024: Early bird payment deadline (Early bird discount rate 10%)
May 01, 2024: Regular payment deadline



Additional Opportunity

If your company would like to be an exclusive patron or if you do not see the opportunity you are interested in, please contact Exhibits Manager (contact information below)

Welcome Reception	4 Available <small>(Includes One Reserved Table (2 Tickets) and Patronship signage)</small>	₹ 2,00,000 /-	\$2250
Dinner Patron	4 Available <small>(Includes One Reserved Table (2 Tickets) and Patronship signage)</small>	₹ 1,50,000 /-	\$1690
Lunch Patron	6 Available	₹ 1,00,000 /-	\$1125
Lanyard Patron	1 Available <small>(exclusive patronship)</small>	₹ 1,00,000 /-	\$1125
Awards Patron	4 Available	₹ 50,000 /-	\$560
Delegate Kit	4 Available	₹ 50,000 /-	\$560
Coffee Patron	4 Available	₹ 50,000 /-	\$560

Your company will be recognized on signage onsite at the specific event for which you are the patron.

Exhibition Stall Includes

1 - Table with draping

2 - Chairs

2 - Power sockets

For More Information

For more information on exhibiting and patronships at INTELEC® 2024 contact Exhibits Manager.

Conference Venue

JW MARRIOTT HOTEL BENGALURU

Discover the subtle luxury and exceptional convenience of JW Marriott Hotel Bengaluru. Situated within Bengaluru's Central Business District, a 5-star hotel sits just minutes from the green gardens of Cubbon Park and the shops of UB City Mall. Find us near Mahatma Gandhi Road, the popular neighborhood of Koramangala, and other top attractions in Bengaluru. Take advantage of luxury hotel amenities like a well-equipped 24-hour fitness center, scenic outdoor pool, tranquil spa, and many on-site restaurants. Retreat to a luxury hotel room or suite in Bengaluru with stylish décor, plush bedding, marble bathrooms, and private balconies. Expect unforgettable experiences at JW Marriott Hotel Bengaluru





Terms & Conditions

Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by INTELEC 2024 management constitute a valid and binding contract.

Assignment of Space

Assignment of space to exhibitors and those making applications will be made in the order of date and time received. INTELEC 2024 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received before the show opening. INTELEC 2024 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred, or canceled by the exhibitor except upon written request and with the subsequent written approval of INTELEC 2024 management. INTELEC 2024 management reserves the right to reassign exhibitor space to modify the floor plan for the show's overall benefit.

Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of INTELEC 2024 management.

Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein.

Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with the submission of the contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following.

Schedule of refunds:

Before February 29, 2024: Refund 50% of the total license fee for cancellation. On or after July 31, 2024: No refund or credit at any time. It is understood that INTELEC 2024 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. If the premises in which the INTELEC 2024 show is conducted shall become, in the sole discretion of INTELEC 2024, unfit for occupancy or substantially interfered with because of any cause or causes not reasonably within the control of INTELEC 2024, this agreement may be terminated by INTELEC 2024. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense or military authorities, the act of a public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local.



Terms & Conditions

Exhibit Booth Manning and Dismantling Schedule

A representative must occupy or oversee exhibit space when the exhibition is officially open. Exhibit space must be maintained neat and orderly throughout the exhibition. Exhibitors may begin dismantling only after hours, as the exhibitor service manual states. Exhibitors are responsible for the removal of all materials used in their display. Any exhibitor leaving materials after hours stated in the exhibitor service manual will be charged for removal.

Losses or Damage

Exhibitor agrees that INTELEC 2024 shall not be liable for any damage or liability of any kind or for any loss, damage, or injury to persons or property during the term of this agreement from any cause whatsoever because of use, occupation, and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor. That exhibitor will defend, indemnify, and save harmless INTELEC 2024 from all liability whatsoever on account of any such damage or injury, whether or not caused by negligence of or breach of an obligation by an exhibitor or its employees or representatives. Exhibitor will be liable for all damages or liability of any kind or for any loss, damage, or injury to persons or any property during the show from any cause whatsoever because of the use, occupation, and enjoyment of exhibit space.

Demonstrations

No demonstrations or solicitations shall be permitted outside the exhibitor's assigned space, and no signs or placards may be displayed on persons or outside exhibit spaces.

Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies concerning fire, safety, and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by INTELEC 2024.

Management

The exhibitor further agrees that the conditions, rules, and regulations of the INTELEC 2024 management are made a part of this contract, and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend, and enforce all rules and regulations in the best interest of the show.

Alteration of Booth Space

INTELEC 2024 management shall be entitled to alter the layout if, in their opinion, this is in the general interest in the exhibition.



Conference Committee

General Chair



Ned Mohan
Honorary General Chair
University of Minnesota, Twin Cities



Bradley Lehman
General Chair
Northeastern University



Kaushik Basu
General Co-Chair
Indian Institute of Science, Bangalore

TPC Chair



Bhim Singh
Indian Institute of Technology, Delhi



Santanu Mishra
Indian Institute of Technology, Delhi



Harish Sarma Krishnamoorthy
University of Houston



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Organizing Chair
Bloom Energy, India



Biju K
Organizing Vice Chair
College of Engineering, Munnar

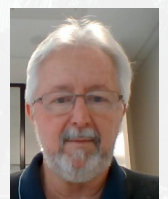


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